## Message Text

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O 131233Z JUN 78
FM AMEMBASSY MOSCOW
TO SECSTATE WASHDC IMMEDIATE 2992
USICA WASHDC IMMEDIATE
INFO AMCONSUL LENINGRAD

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E.O. 11652: N/A

TAGS: OEXC, PROP, UR, US

SUBJECT: SOVIET MEDIA COVERAGE OF AGRICULTURE-USA

**EXHIBIT** 

**REF: STATE 149213** 

1. IN EMBASSY'S VIEW SUFFICIENT REPRESENTATIONS ALONG LINES PARA 2 REFTEL HAVE ALREADY BEEN MADE BY POL COUNSELOR IN COURSE HIS TWO MEETINGS AT MFA ON SUBJECT GUIDES LUPAN AND MASCHIOCCHI. IN RECENT DAYS PRESS HAS NOT RETURNED TO MATTER. EMBASSY'S POSITION WILL OF COURSE BE REITERATED BY P&C COUNSELOR IN DISCUSSIONS WITH CHAMBER OF COMMERCE REPS IN MOSCOW AND IN TSELINOGRAD PRIOR TO OPENING AGRICULTURE USA EXHIBIT IN LATTER CITY JULY 3. WILL ADVISE.

2. WOULD BE USEFUL, HOWEVER, TO INITIATE FULL DISCUSSION ALONG LINES PARA 2 REFTEL IN USA WITH SOVIETS FROM CHAMBER AND FROM EMBASSY WHO NOW WORKING WITH DEPARTMENT AND ICA REPS IN SEARCH FOR SUITABLE SITES FOR SOVIET EXHIBITS ON WOMEN AND ON SPORTS. ADVISE REACTION.

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3. EXHIBIT STAFF AND GUIDES WILL DISCUSS FACTS IN CASE AS SOON AS ALL REGROUP IN TSELINOGRAD, ALSO METHODS TO MINIMIZE SIMILAR CONFRONTATIONS. EARLY WARNING PROCEDURES DETAILED PARA 3 REFTEL ARE IN FACT STANDARD AT ALL EXHIBITS. EXHIBIT DIRECTOR HAS ALSO COME TO RELY ON DISCUSSIONS INITIATED BY SENIOR

SOVIET CHAMBER OF COMMERCE OFFICIAL ATTACHED TO THE EXHIBIT WHEN, IN SOVIET VIEW, GUIDES' BEHAVIOR ON FLOOR OF EXHIBIT CALLS FOR CRITICAL COMMENT. AS EMBASSY HAS NOTED IN ITS REPORTING, BOTH EXHIBIT DIRECTOR TOM CRAIG IN MAY 18 AND 19 DISCUSSIONS WITH UKRAINIAN CHAMBER OF COMMERCE REP BUL'VAROV, AND POL COUNSELOR BROWN AT MFA, MADE POINT THAT SUCH "FRIENDLY" EARLY WARNING DID NOT OCCUR.

4. EMBASSY ASKS FOR SOONEST TELEGRAPHIC FULL ACCOUNT DEBRIEFING GUIDES MASCHIOCCHI AND LUPAN. TOON

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